



CELEBRATING 10 YEARS

Sponsorship Opportunities

June 12-13, 2025

CFT User Group June 11

Wyndham Grand Rio Mar Resort | Rio Grande, Puerto Rico

Elevate Your Brand at CXps 2025



If your target audience is professional services firms, there is no better conference to partner with than CXps!



Partnering with CXps goes beyond traditional sponsorships — it's an opportunity to create lasting impressions, build meaningful relationships, and drive business growth through a highly customized and interactive experience.

Why Partner with CXps?

By sponsoring CXps, your brand will be in front of an audience of professional services decision-makers and influencers dedicated to elevating client experience. You'll gain exposure to firms actively seeking innovative ways to foster deeper customer relationships, boost loyalty, increase referrals, streamline operations, and most importantly, accelerate revenue growth in their firm. This presents a significant opportunity for your brand to be part of their success story.

A Unique Sponsorship Experience

Our diverse array of sponsorship opportunities offer a distinctive and impactful experience designed to maximize your brand's visibility and engagement with attendees. Some of our unique sponsorship options include:

- Short video presentation for the entire conference group
- Introducing a workshop or breakout session
- Dedicated landing page or enhanced listing on the CXps website
- A dedicated email to attendees and social media recognition
- Advertising space in the full-color print conference program
- Sponsoring a premium CX excursion for a group experience

We're dedicated to showcasing our sponsors during CXps. Your brand will receive prominent recognition through event materials, digital platforms, and signage in high-visibility areas. Additionally, we will express our gratitude for your partnership with verbal mentions during the conference encouraging our attendees to engage with you.



Who is Attending?

Client Experience in Professional Services (CXps) is a thriving community of forward-thinking professionals from various industry verticals. They are all dedicated to differentiating their firms through exceptional client experiences and understand the critical impact that CX has on driving positive business outcomes.

As we celebrate our 10th anniversary, we are proud to say that hundreds of CX professionals are part of our CXps community and share our mission of creating a future where all professional services have adopted CX as a core business function.

Year after year, industry leaders, decision-makers, and influencers return to our conference to learn new trends, hear innovative ideas, and gain strategic insights and new perspectives to tackling business challenges through client experience programs. These professionals know that the CXps conference goes beyond theory and offers actionable steps that drive firm success by integrating CX into strategic initiatives

Our attendee profile includes professionals from architecture, engineering, construction, accounting, legal, consulting, information technology, and more:

Role	Percentage
CEO/President/Principal	22%
CFO/COO/CIO/VP/CXO	24%
Director	19%
Manager/Influencer	35%

Conference Location

The natural beauty and vibrant culture of Puerto Rico make the perfect backdrop for CXps 2025.

As an exclusive conference sponsor, you'll have the unique opportunity to showcase your brand's products and services in the stunning setting of Puerto Rico, connecting with key decision-makers and influencers from various professional services industries.

We will be meeting in Rio Grande, Puerto Rico at the Wyndham Grand Rio Mar Resort, where secluded sands and clear waters meet a lush tropical rainforest.

The resort boasts 48,000 square feet of indoor space, so you'll have no problem finding locations to meet with potential clients outside of the conference hours.

Resort amenities are abundant, including three lagoon-style pools, two championship golf courses, a state-of-the-art tennis center, a relaxing spa, and an on-property casino.

The wide variety of inspired gourmet restaurants and dynamic bars offer everything from authentic Puerto Rican cuisine, fresh seafood, and world fare to quick bites, frozen beverages, and craft cocktails.

Don't miss this chance to elevate your brand in a place that not only offers a touch of paradise but also significant business growth opportunities for your business!



WYNDHAM GRAND
RIO MAR
RAINFOREST | BEACH | GOLF RESORT
PUERTO RICO

www.wyndhamriomar.com

Sponsorship Opportunities

Choose a partner package, an à la carte sponsorship, or both!

ONLY 1 AVAILABLE

PLATINUM PARTNER

10'x20' Exhibit Space (premium location)

3-Minute Video Presentation
(played during opening keynote)

Introduce a Workshop **and** a Breakout Session

Logo on the Photography Area Backdrop

Logo on the Footer of Attendee Emails (pre-event)

Dedicated Email Sent to Attendees (pre-event)

3 Dedicated Social Media Acknowledgments of Platinum Partner Sponsorship (pre-event)

Landing Page on the CXps Conference Website Sponsor Spotlight Section (content of your choice)

Full-Page Ad in the Full-Color Print Conference Program with Your **Logo on the Front**

Attendee List w/ Contact Info (pre- and post-event)

Your Swag and Print Collateral in Attendee Bag

3 Conference Registrations

\$12,000

GOLD PARTNER

10'x10' Exhibit Space (premium location)

2-Minute Video Presentation
(played during opening keynote)

Introduce a Workshop **or** a Breakout Session

Dedicated Email Sent to Attendees (pre-event)

2 Dedicated Social Media Acknowledgments of Gold Partner Sponsorship (pre-event)

Enhanced Listing on the CXps Conference Website Sponsor Spotlight Section

Half-Page Ad in the Full-Color Print Conference Program

Attendee List w/ Contact Info (pre- and post-event)

Your Swag and Print Collateral in Attendee Bag

2 Conference Registrations

\$9,000

SILVER PARTNER

10'x10' Exhibit Space

Standard Listing on the CXps Conference Website Sponsor Spotlight Section

Quarter-Page Ad in the Full-Color Print Conference Program

Your Swag and Print Collateral in Attendee Bag

1 Conference Registration

\$7,000

Sponsorship Opportunities

Choose a partner package, an à la carte sponsorship, or both!

BRONZE PARTNER

Display Booth

Standard Listing on the CXps Conference Website Sponsor Spotlight Section

Standard Listing in the Full-Color Print Conference Program

Your Swag and Print Collateral in Attendee Bag

1 Conference Registration

\$5,000

EXHIBITOR

Display Booth

Basic Listing on the CXps Conference Website Sponsor Spotlight Section

Basic Listing in the Full-Color Print Conference Program

1 Conference Registration

\$2,700

ALL SPONSORS & EXHIBITORS

Verbal Recognition During the Conference

Logo on Conference Materials and Prominent Signage

Recognition in Press Releases and Social Media Campaigns

Event Host Conference App to Scan Badge QR Codes for Lead Retrieval

KEYNOTE SPONSOR

2-Minute Video Presentation (played before keynote)

Introduction of the Keynote Speaker

\$10,000

CX EXCURSION SPONSOR

CX excursions are one of the biggest highlights of the CXps conference. Sponsor a premium excursion and take a group of attendees on an unforgettable experience. The next day, your group will be guided through a CX diagnostic workshop to understand the experience through the lens of service design principles.

contact for details

CONFERENCE PROGRAM

Full-Page Ad

\$850

Half-Page Ad

\$500

Sponsorship Opportunities

Choose a partner package, an à la carte sponsorship, or both!

WiFi Sponsor (1) \$3,500

Charging Station Sponsor (1) \$3,500

Attendee Tote Bag Sponsor (1) \$2,500

Lanyard Sponsor (1) \$1,000

Video Sponsor \$6,000

Breakfast Sponsor (2) \$1,750

Lunch Sponsor (2) \$3,500

Refreshment Break Sponsor (4) \$500

WELCOME RECEPTION SPONSORS

CFT User Group (1) \$7,000

Prominent signage in the reception area.

Opportunity to welcome everyone and present a 2-minute ‘who we are’ speech.

CXps - Food & Drink (1) \$8,000

Prominent signage in the reception area.

Opportunity to welcome everyone and present a 3-minute ‘who we are’ speech.

100 drink koozies branded with your logo.

CXps - Entertainment (1) \$4,500

Prominent signage in the reception area.

Opportunity to welcome everyone and present a 2-minute ‘who we are’ speech.

Become a Sponsor

Sponsorships will sell quickly!

For more details and to reserve your sponsorship,
email us at hello@clientexperience.org

Thank you for your support of CXps 2025!



CELEBRATING 10 YEARS

clientexperience.org/cxps-conference