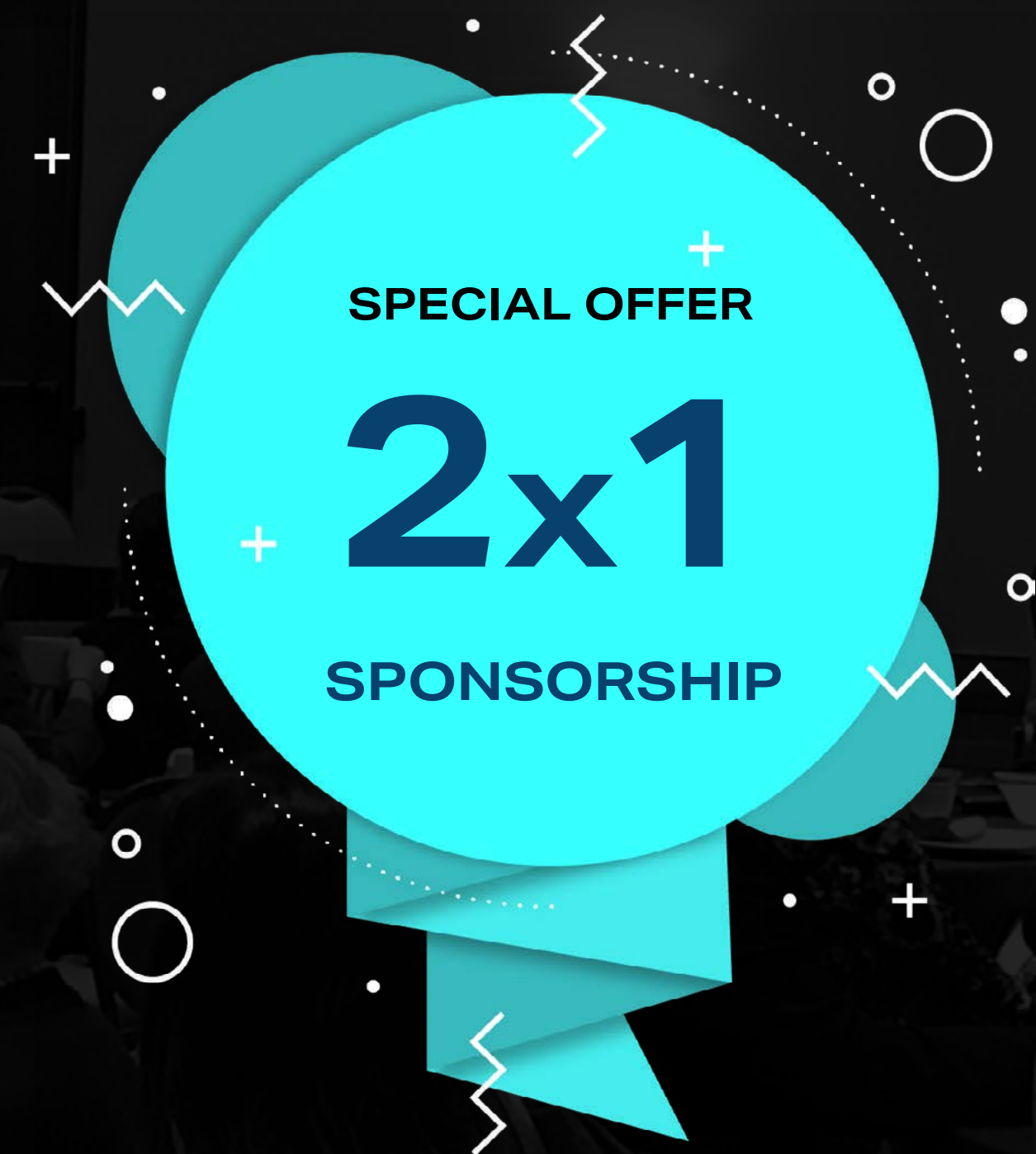




# Sponsorship Information

April 23, 2024  
Devil's Ridge Golf Club, Holly Springs, NC



By sponsoring CXps 2024  
you will ALSO receive a full  
sponsorship of CXps 2025



# Who is attending?

Client Experience in Professional Services (CXps) is a community of individuals working to differentiate their firms on the experience they provide. Members engage with each other to gain the knowledge needed to advance customer experience (CX) initiatives in their firms. At our annual conference, members return year after year to learn new trends and hear innovative ideas from thought leaders in the CX space.

Our conference attendee profile includes individuals in the following roles from accounting, architecture, construction, engineering, information technology, legal and others:

Industry	Percentage
CEO/President/Principal	22%
CFO/COO/CIO/VP/CXO	24%
Director	19%
Manager/Industry Professional	35%

# Sponsorship Opportunities

## PLATINUM

Keynote Session Sponsor

Logo / Brand on Conference Giveaway

CXps 2023 Premier Banner Ad Space

10' x 10' Exhibit Space\*

**Two** 20-minute Industry Solution Sessions

Video Commercial **3 min**

**Three** Conference Registrations

**Attendee List**  
(Pre- and Post Conference)

Logo & full listing on the CXps website, recognition throughout the event, promotion on social media channels, and be recognized on CXps virtual events throughout 2024.

**\$8,500**

## GOLD

Workshop Session Sponsor

CXps 2023 Premier Banner Ad Space

10' x 10' Exhibit Space\*

**One** 20-minute Industry Solution Sessions

Video Commercial **2 min**

**Two** Conference Registrations

**Attendee List**  
(Pre- and Post Conference)

Logo & full listing on the CXps website, recognition throughout the event, promotion on social media channels, and be recognized on CXps virtual events throughout 2024.

**\$5,000**

## SILVER

Breakout Session Sponsor

10' x 10' Exhibit Space\*

Video Commercial **1 min**

**One** Conference Registration

**Attendee List**  
(Pre- and Post Conference)

Logo & full listing on the CXps website, recognition throughout the event, promotion on social media channels, and be recognized on CXps virtual events throughout 2024.

**\$4,000**

\*Exhibit space will be available on the 2025 event only

# Become a Sponsor

Thank you for your support of CXps 2024!

Questions? Please email us at [hello@clientexperience.org](mailto:hello@clientexperience.org).



## PLATINUM

1 Available

\$8,500



## GOLD

4 Available

\$5,000



## SILVER

8 Available

\$4,000

## Additional Sponsorship Opportunities

Additional sponsorship opportunities include one conference registration and post-conference attendee list.

<input type="checkbox"/>	Welcome Reception	\$3,000
<input type="checkbox"/>	WiFi Sponsor	\$2,500
<input type="checkbox"/>	Charging Station Center	\$1,500
<input type="checkbox"/>	Lanyard Sponsor	\$1,000
<input type="checkbox"/>	Refreshment Break	\$1,000



## Contact Info

Contact Name:\*

Company Name:\*

Contact Phone:\*

Contact Email:\*

Return your completed sponsorship package to [hello@clientexperience.com](mailto:hello@clientexperience.com). Someone will contact you to discuss your sponsorship in greater detail.

2024



**Devils Ridge**  
GOLF CLUB

CXPS 2024 will take place in one of North Carolina's finest golf clubs - The Devil's Ridge Golf Club in Holly Springs.

While the event will continue to be broadcast online, allowing virtual participants to actively engage in discussions and lectures, those attending in person will experience the added advantages and luxuries of club life. In addition to the enriching content, in-person attendees can relish quality moments for business networking and professional development.

<https://www.invitedclubs.com/clubs/devils-ridge-golf-club>



2025



Puerto Rico is our backdrop for CXps 2025, the ultimate conference for customer experience leaders in professional service firms. It's the perfect location to mingle with like-minded professionals who share your passion for customer experience. We'll be meeting at The Wyndham Grand Rio Mar, located in Rio Grande, known for its stunning beaches, lush rainforests, and rich culture. Resort amenities include three tranquil pools, two state-of-the-art golf courses, tennis, a relaxing spa, and on-property casino. There are a wide variety of restaurants and bars to choose from, where you can indulge in everything from authentic Puerto Rican cuisine to fresh seafood and frozen cocktails.

[www.wyndhamriomar.com](http://www.wyndhamriomar.com)