

CX  
ps 2020

Exhibitor / Sponsor  
Information



May 13 - 15, 2020  
Durham Convention Center,  
Durham, NC





Client Experience in Professional Services (CXps) 2020 is a **COMMUNITY CONFERENCE** of individuals working to differentiate their firms on the experience they provide. Members return year after year to get the information needed to advance the customer experience (CX) initiatives in their firms.

CXps attendee profile includes individuals in the following roles from accounting, architecture, construction, engineering, information technology, and legal:

CEOs, Firm Presidents, Principals	22%
CFOs, COOs, CIOs, Vice Presidents	17%
Directors of Marketing & Business Development	29%
Industry Professionals (HR Directors, Regional Managers)	20%
Client Experience Directors	12%



# Sponsorship Opportunities

It's all about the **EXPERIENCE**. And, as our partners in making CXps 2020 a success, we want to ensure you have a positive and valuable experience. As a Sponsor of CXps 2020 you will be recognized throughout the event and be promoted on all Client Savvy social media channels.

PLATINUM	GOLD	SILVER	BRONZE
Logo / Brand on Conference Giveaway			
Premier Banner Ad on CXps 2020 App	Standard Banner Ad on CXps 2020 App		
One (1) 8' x 10' booth space	One (1) 8' x 10' booth space	One (1) 8' x 10' booth space	
Keynote Session Sponsor	Workshop Session Sponsor	Breakout Session Sponsor	Break Sponsor (Morning or Afternoon)
Two (2) 30 minute Industry Solution Sessions	One (1) 30 minute Industry Solution Session		
Three Conference Registrations (included)	Two Conference Registrations (included)	One Conference Registration (included)	One Conference Registration (included)
Attendee List (Post-Conference)			
Full listing & logo on CXps 2020 Website & Conference App			
Cost = \$5,000	Cost = \$3,500	Cost = \$2,500	Cost = \$1,800

# Sponsor Opportunity List

Thank you for your support of *CXPS 2020*. Please complete this form and email it to **Heather Hobbs** (heather@clientsavvy.com). We will be glad to invoice you or accept payment by credit card. Questions, call **Heather** at 919-987-3309.

Opportunity	Price	Quantity	Invoice Amount
Platinum Sponsor	\$5,000	1	
Gold Sponsor	\$3,500	6	
Silver Sponsor	\$2,500	7	
Bronze Sponsor	\$1,800	12	
<b>Additional Sponsorship Opportunities</b> available as add-ons to existing sponsors			
Welcome Reception	\$3,500	1	
Wednesday Drink Sponsor	\$2,000	1	
Wednesday Reception Food	\$3,000	1	
WiFi Sponsor	\$1,000	1	
Client Experience Outings	\$750	8	
Charging Station Sponsor	\$1,500	1	
Lanyard Sponsor	\$500	1	

## CONTACT / PAYMENT INFORMATION

Contact Name: \_\_\_\_\_

Email Address: \_\_\_\_\_ Phone: \_\_\_\_\_

Company Name: \_\_\_\_\_

\_\_\_\_\_ Please send an Invoice to my attention for \_\_\_\_\_ based on my choice of Sponsorship.

\_\_\_\_\_ Please send a link to my attention so that I can pay for my Sponsorship with a Credit Card.

Questions? Please email heather@clientsavvy.com

THANK YOU



Listed on the U.S. National Register of Historic Places, the American Tobacco Campus (ATC) is located on the site of the historic one-million-square-foot American Tobacco manufacturing plant. The renovations continue and this campus is now a true **DESTINATION** for residents and visitors to live, work, and play.

With evenings on your own, take the opportunity to have dinner with clients and prospects at a wide variety of restaurants and cuisines available throughout the campus.

Many of the restaurants, including the Counting House, are located within some of Durham's most historic buildings. And, when you're finished with dinner, relax and wander around the campus and enjoy seasonal events including outdoor concerts.

# About the Historic American Tobacco Campus

