



May 13 - 15, 2020
Durham, North Carolina

Call for Presentations Submission Form

Phase II Deadline: 1/9/20

Session Title:

Conference Track:

Please select one (1) track per submission

Foundations: (Sessions are to be geared toward attendees who are starting (or in early stages) of their CX journey.)

Leadership: (Sessions to include how CX impacts growth & profitability, talent acquisition/retention, next generation leadership, consistent service delivery, etc.)

Technology: (Sessions that allow Sponsors to demonstrate how their technology will help leaders achieve their goals as well as what's in it for the rest of the team.)

Employee Experience: (Sessions in this track offer tactics to enhance employee experience and focus on how these experiences have increased engagement.)

Session Format:

Please select one (1) format per submission

Big Idea: 15-20 minute session with a focus on sharing innovations or new ideas in CX and/or EX.

Breakout Session: ~ 60-minute sessions with focus on successful CX or EX programs or initiatives.

Workshops: ~ 2-hour sessions offering attendees the chance to practice the concepts in small groups.

Description: (75 word max)

Attendee Engagement: (Clearly show how you will engage attendees in your session.)

Clear Next Steps: All speakers must clearly provide attendees with an answer to the question, "What can I do with this information when I get back to my firm?" What will you tell them?

Video Link: To be considered, a 2-3 minute video must be submitted. Videos are to be in MP4 format.

NOTE: You can submit your session ahead of providing your video link. However, unless waived by Client Savvy for past speakers, no session will be given final consideration until we have received your video link.

Speaker Information

Speaker # 1 Name /
Company Name:

Speaker # 1 Contact info:
(Phone / Email)

Speaker # 1 Biography /
Experience:

If Applicable

Co-presenter Name /
Company Name:

Co-presenter Contact info:
(Phone / Email)

Co-presenter Biography /
Experience:

**To complete the submission process, save this document to a PDF
and email to speakers@clientsavvy.com**