

CX
ps **2019**

**Exhibitor / Sponsor
Information**



**May 20 - 22, 2019
Durham Convention Center,
Durham, NC**



Who is attending?



Client Experience in Professional Services (CXps) 2019 is a **COMMUNITY CONFERENCE** of individuals working to differentiate their firms on the experience they provide. Members return year after year to get the information needed to advance the customer experience (CX) initiatives in their firms.

CXps attendee profile includes individuals in the following roles from accounting, architecture, construction, engineering, information technology, and legal:

CEOs, Firm Presidents, Principals	22%
CFOs, COOs, CIOs, Vice Presidents	17%
Directors of Marketing & Business Development	29%
Industry Professionals (HR Directors, Regional Managers)	20%
Client Experience Directors	12%



Sponsorship Opportunities

It's all about the **EXPERIENCE**. And, as our partners in making CXps 2019 a success, we want to ensure you have a positive and valuable experience. As a Sponsor of CXps 2019 you will be recognized throughout the event.

PLATINUM	GOLD	SILVER	BRONZE
Speak just prior to Opening Keynote			
Logo / Brand on Conference Giveaway			
Two (2) complimentary tickets for your clients*	One (1) complimentary tickets for your clients*		
One (1) 8' x 10' booth space	One (1) 8' x 10' booth space	One (1) 8' x 10' booth space	
Sponsor Welcome Reception / Keynote / Choice of Workshop**	Sponsor of Choice of Workshop Session**	Sponsor of Choice of Breakout Session**	Sponsor of Morning or Afternoon Break
Two Conference Registrations (included)	Two Conference Registrations (included)	One Conference Registration (included)	One Conference Registration (included)
Full listing & logo on CXps 2019 website	Full listing & logo on CXps 2019 website	Full listing & logo on CXps 2019 website	Full listing & logo on CXps 2019 website
Cost = \$4,500	Cost = \$3,000	Cost = \$2,500	Cost = \$1,400

* Additional tickets for your clients can be purchased at a discounted rate.

**Platinum Sponsors will receive a 2-3 minute speaking opportunity before Opening Keynote; all Session/Workshop Sponsors have the opportunity to introduce the speaker of the session they sponsor.

Sponsorship Opportunities

In addition to the items listed in the previous table, all sponsors will receive full listing in the *CXps2019* program (company name, contact name(s), email, and website). You will also receive an attendee list (Excel format) with contact names, titles, company, city and state.

SPONSORSHIP	CONTRIBUTION	QUANTITY
Platinum***	\$4,500	1
Gold	\$3,000	4
Silver	\$2,500	6
Bronze	\$1,400	8

*** Platinum Sponsors will be given first right of refusal in subsequent years.

Email sally@clientsavvy.com to discuss/confirm your Sponsorship of CXps 2019.

All Workshop / Sessions Sponsorships will be offered on a first-come basis (based on date of Sponsorship payment) once speakers and sessions have been finalized.

THANK YOU

Listed on the U.S. National Register of Historic Places, the American Tobacco Campus (ATC) is located on the site of the historic one-million-square-foot American Tobacco manufacturing plant. The renovations continue and this campus is now a true **DESTINATION** for residents and visitors to live, work, and play.

With evenings on your own, take the opportunity to have dinner with clients and prospects at a wide variety of restaurants and cuisines available throughout the campus.

Many of the restaurants, including the Counting House, are located within some of Durham's most historic buildings. And, when you're finished with dinner, relax and wander around the campus and enjoy seasonal events including outdoor concerts.

About the Historic American Tobacco Campus

ATC

